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MOORE PHILANTHROPY

INVESTING IN GRASSROOTS GROUPS AT THE FOREFRONT OF SOCIAL JUSTICE MOVEMENTS

*Tribal Minds, Building Power Champions
Fund Grantee Partner*

OUR IMPACT

\$40M

Disbursed in grants to grassroots groups.

\$60M

In contributed revenue to changemakers.

287+

Grants disbursed to **200** community-based NGOs.

14

Fiscally sponsored projects advancing justice movements.

14

Full-time staff with deep networks to justice leaders.

10

Ethically distributed Donor-Advised Funds.

WHO WE ARE

Moore Philanthropy, and its collaborative partner and nonprofit, Moore Impact, is a Black-founded and women-led advisory firm, intermediary, and public charity dedicated to providing strategic philanthropic services to individuals, families, and institutions both in the U.S. and globally. We move money to communities often overlooked by philanthropy.

MISSION & VISION

Our mission is to offer agile, expansive support to changemakers tackling the world's significant challenges, with a vision deeply rooted in reversing underinvestment in communities of color, enhancing their influence, and fostering generational wealth.

OUR SERVICES

We help families, individuals, and organizations design and manage philanthropic strategies that reflect their values, focusing on impactful outcomes. Our experienced, multilingual team leverages deep connections with changemakers and grassroots organizations dedicated to social justice, enhancing our effectiveness in driving meaningful change.

PHILANTHROPIC ADVISORY



We help funders identify, clarify, and execute philanthropic goals, connect with networks, conduct research, and engage NextGen donors in advancing justice and wealth equity. We also advise entrepreneurs on establishing and scaling social ventures and provide comprehensive back-office administration for LLCs, S and C corps.

FISCAL SPONSORSHIP



Our fiscal sponsorship provides a tax-exempt vehicle for donor collaboratives, advocacy groups, and rapid response funds to facilitate donations and grants globally. Paired with fund management, we move resources to initiatives that promote human dignity, influence donors, and drive systemic change.

DONOR-ADVISED FUNDS



Our Donor-Advised Funds provide a flexible and impactful giving mechanism for donors at all levels, enabling immediate and regular contributions in the U.S. and abroad.

WHY OUR INVESTMENTS AND INFLUENCE MATTER TO JUSTICE MOVEMENTS

RETRACTING COMMITMENTS

Many funders are withdrawing their financial commitments made during the surge of activism in 2020, reducing support for racial and social justice movements.

LEGAL SETBACKS

The Supreme Court's 2023 rulings on affirmative action and the 11th U.S. Circuit Court's decision blocking grants targeted at Black women challenge the framework supporting racial equity.

POLICY ROLLBACKS

Federal, state, and local administrations are banning Diversity, Equity, and Inclusion (DEI) initiatives, and corporations are cutting DEI positions, complicating efforts for systemic change.

FUNDING CUTS

Significant drops in revenue since 2020 and inaccessible funds are stifling innovation and sustainability of nonprofits that tackle systemic racism.

DEEPENING INEQUITIES

The retreat from addressing systemic racism continues to perpetuate disparities, especially affecting BIPOC-led nonprofits amid ongoing societal challenges.

HOW OUR FUNDS HELP GRASSROOTS GROUPS THRIVE



Invest in grassroots organizations with budgets under \$2 million in underfunded regions in the U.S. and globally.



Implement a trust-based approach by taking on full due diligence, simplifying the grant process, and providing multi-year, general operating support, enabling organizations to focus on their missions.



Prioritize community-based nonprofits closest to local challenges and leverage their insights to identify impactful organizations, promoting authentic leadership and ensuring that funding reaches grassroots groups.

BUILDING POWER CHAMPIONS FUND

\$2.1M

Investment from Pivotal Ventures to support BIPOC-led enterprises focused on racial equity and COVID-19 recovery.

2-YR

Flexible support to grassroots groups with budgets up to \$1.7M to bolster their sustainability.

18

Partners in underserved regions in the U.S. like the Inland West, Midwest, and South.

WMG / BFF SOCIAL JUSTICE FUND

\$100M

Fund established in 2020 to champion a global movement for social justice and racial equity.

10-YR

Timeline supporting groups with grants in the range of \$50K - \$1.5M focused on education, arts and culture, and criminal justice.

51

Grassroots partners in underserved regions in the U.S. and globally.

RACIAL JUSTICE FUND

\$3M

Investment from an established fashion brand championing racial justice by supporting grassroots organizations.

\$25-50K

Multi-year, flexible grants to advance racial justice and tackle intersecting challenges.

32

Partners across the U.S. in the West Coast, Midwest, South, and New England.

GIVING INFRASTRUCTURE FUND

\$4.5M

In funding over three years to catalyze donors to invest broadly in racial equity, ensuring groups leading social justice have robust giving tools and financial resources.

3-YR

Initial time horizon to support multi-year grants.

5

Grantee partners supported over 2 years across the U.S. in underserved regions.