

Renewal Proposal to the Foundation November 2016

Nameless Nonprofit is grateful for the Foundation's partnership to ensure equity in healthcare professionals in Nameless City has opportunities to drive meaningful change for patients. We respectfully request a \$15,000 grant to support member engagement, professional leadership development and training, and an advocacy campaign that will help drive patient-centered change from within the healthcare system.

Nameless Nonprofit: History, Vision, and Mission

Everyone deserves access to quality healthcare. Unfortunately, our nation's healthcare system often leaves millions of patients underserved and facing barriers to receiving necessary care, disproportionately impacting marginalized communities. Nameless Nonprofit ensures that healthcare professionals have a leading voice in policies that impact their patients and profession. Our mission is to bridge the gap between healthcare policy and practice, advocating for patient-centered policies and promoting equitable access to care for all individuals.

Nameless Nonprofit ensures that healthcare professionals have a leading voice in the policies that impact their patients and profession. Our Theory of Change is grounded in two long-term goals that are inextricably linked: better outcomes for patients and the elevation of the quality and prestige of the healthcare profession. We are focused on uniquely positioning healthcare professionals to create change from within the existing healthcare system by achieving five near-term priorities:

- Build a movement of diverse, forward-thinking healthcare professionals through grassroots organizing in communities around the country, including Nameless City.
- Identify and train professional leaders within that broader movement to take on key positions of influence in their healthcare organizations, institutions, and associations.
- Create healthcare provider-led policy recommendations to bridge the gap between policymakers and healthcare practitioners.
- Advocate for the implementation of these provider-generated policies through high-level, multi-faceted, healthcare professional-led advocacy campaigns.
- Scale the model to reach critical mass in the communities we serve and across the country.

Achievements

We made significant progress in the 2015-2016 fiscal year (FY2016), as follows:

- Grew our diverse membership base to 14,393 healthcare professionals across the city.
- Identified, cultivated, and trained 363 Professional Leaders through Nameless Nonprofit's Leadership Development program.
- Trained 114 Nameless Nonprofit Union Leaders to serve within various healthcare organizations and roles.
- Advocated for policy changes to improve patient care and access to services, resulting in increased funding for healthcare programs and initiatives.

Changes

- Welcoming a New Executive Director-- On November 13, 2016, we will welcome Nameless as our Nameless City Executive Director. With a background in healthcare management, Nameless will lead Nameless Nonprofit, advancing our mission and expanding our impact.
- Responding to Legal Changes: Recent legal rulings have necessitated adjustments to our advocacy strategies. We are committed to adapting to these changes and continuing to effectively advocate for patient-centered priorities.
- Conducting Nationwide Healthcare Survey: Nameless Nonprofit recently conducted a comprehensive survey to better understand patient perspectives and healthcare provider attitudes. The insights gained from this survey will inform our future programs and initiatives.

Challenges

- Overcoming Resistance: Some healthcare organizations have been resistant to Nameless Nonprofit's initiatives due to misinformation and misunderstanding. We are actively addressing these challenges through targeted outreach and communication efforts.

Fiscal Year 2017 Planned Activities

As we enter the second year of our refreshed FY2016-21 strategic plan, we will measure our progress toward our long-term vision along with our Theory of Change. Specifically, we plan to:

- Build the local movement to 14,850 members, including 13,033 union-voting members representing healthcare professionals.
- Recruit and train 494 Professional Leaders and 201 Union Leaders, with the latter taking on leadership positions within healthcare organizations.
- Execute a Get Out The Vote campaign to increase participation in healthcare-related elections and advocate for patient-centered policies.
- Support the newly formed Policy Team as they publish solutions-oriented policy recommendations in a forthcoming February 2019 white paper.
- Launch a large-scale advocacy campaign where Nameless Nonprofit members advocate for the adoption of the recommendations at the organizational and legislative levels.

This year, our team and members are prepared to undertake this critical work on behalf of the more than one million patients in Nameless City. We are appreciative of the Foundation's past support and thank you for your consideration of our request for renewed support and continued partnership.

FY2017 Operating Budget

Expenses

Compensation 1,168,965 Benefits 250,763 Professional Services 15,000

Direct Program Costs 173,000 Travel 15,000 Professional Development 15,300

Technology 35,928 Office 362,157 Other General & Administrative 875

Total Expenses: \$2,036,988

Reserve Contribution 81,480 National Shared Services 407,397

Total Budget: \$2,525,865

Top 5 Institutional Donors

FY2016 (July 1, 2015 - June 30, 2016)

Donor	Grant Amount	Grant Status
Foundation	\$263,512	Cash In*
Foundation	\$150,000	Cash In
Foundation	\$150,000	Cash In
Foundation	\$125,000	Cash In
Foundation	\$87,500	Cash In

*4 grants: 2 for general operating support, 1 for staff professional development, and 1 for an office technology upgrade.

FY2017 (July 1, 2016 - June 30, 2017)

Donor	Grant Amount	Grant Status
Foundation	\$250,000	Cash In
Foundation	\$250,000	Pending Approval
Foundation	\$150,000	Pending Approval
Foundation	\$145,833	Cash In
Foundation	\$104,167	Pending Approval